THE CLEVELAND MUSEUM OF ART ARTIST BIOGRAPHY

MAY 90

Please complete and return the following questionnaire for our reference file on May Show artists.

FULL NAME: LouAnne Greenwald PRESENT POSITION Student

DATE AND PLACE OF BIRTH: Akron, Ohio June 28, 1965

CATEGORY/PRIMARY MEDIA: Objectmaker

ART TRAINING (Schools, Scholarships, etc.): Kent State University, 1989-present Cleveland Institute of Art, 1987-1988

EXHIBITIONS IN WHICH YOUR WORK HAS BEEN SHOWN (include location and year):

"Together", Acquilon, Cleveland, Ohio

"Arts & Entertainment Against AIDS", Acquilon, Cleveland, Ohio 1989

1990

"Theatre Kent", Kent State University, Kent, Óhio "Equilibrium", National City Bank Atrium Gallery, Cleveland, Ohio

1989 Group Show, Shimane University, Matsue, Japan

COLLECTIONS THAT NOW INCLUDE YOUR WORK:

The private collection of Eric Susyne

AWARDS:

We would appreciate having a statement about your philosophy and work as an artist-either general or something specific about the piece(s) selected for this year's May Show to aid us in the preparation of gallery talks and in the release of publicity materials. For more space, use the back of this sheet.

I have been exploring the product code as a symbol of contemporary culture. Struck by the insidious manner in which this symbol had entered society, I placed the image in the context of art to create an awareness of this reality. While we praise the efficiency of the technology, we despair at the impersonal reduction of people and things to numbers and codes.

In this series I was acknowledging the relationship of these paintings to Op Art. Eliminating the numbers and extending the bars, I have rendered the image no longer human or machine readable. It is truly abstract art.